

ARCHITECTURE
EDUCATION & HEALTHCARE
GARDEN & LANDSCAPE
CERAMICS &
NATURAL STONE
CARPENTERING
DISTRIBUTION & RETAIL
PAINT & FINISHING

National professional magazines

Editions 2016

ARCHITECTURE
EDUCATION & HEALTHCARE
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Close Up News



Publimat News



Garden Style News



Paint & Stuc News



Edu & Care



Renoscripto



Polycaro

TARGET GROUP

- * sent free of charge to
- building directors of various types of educational institutions
- university faculties and school districts
- art education and higher education for art
- technical directors of social services
- music and design schools and academies
- higher education for paramedical studies
- government ministries and Federal authorities
- community technical services departments
- sheltered workshops
- building consultants and architects' offices

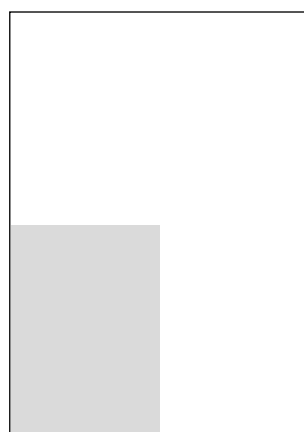
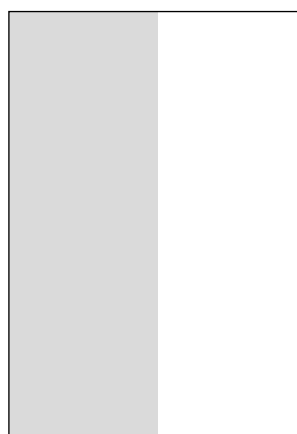
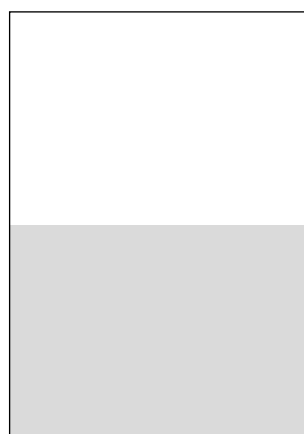
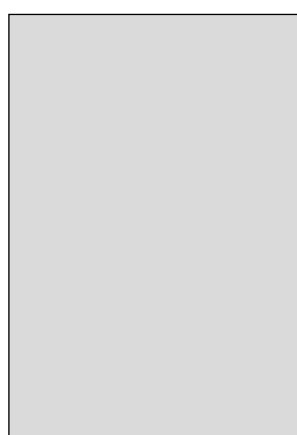
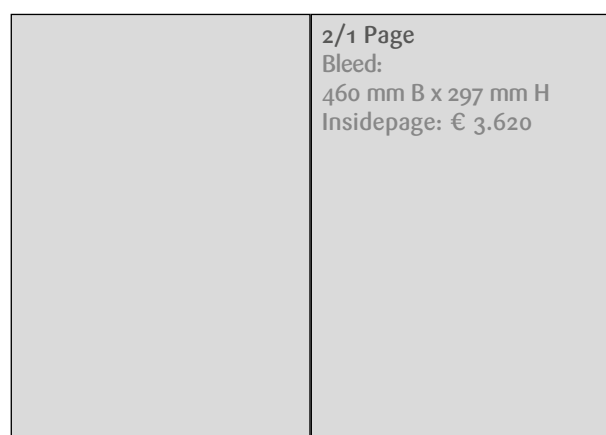
DATES OF PUBLICATION 2016

n° 13 - 30 april
n° 14 - 28 september



PRINT RUN

7.795 copies
(5.113 DUTCH + 2.682 FRENCH)



TARGET GROUP

sent free of charge to

- architects
- engineer-architects
- contractors renovation & restauration
- interior architects
- construction study centres

DATES OF PUBLICATION 2016

n° 84 - 16 March
n° 85 - 28 June
n° 86 - 10 October
n° 87 - 12 December



PRINT RUN

8.182 copies (4.787 DUTCH + 3.395 FRENCH)



2/1 Page
Bleed:
420 mm B x 297 mm H
Insidepage: € 3.610

1/1 Page
Bleed:
210 mm B x 297 mm H
Insidepage: € 2.750
Cover 2-3: € 3.100
Cover 4: € 3.550

1/2 Page
Bleed:
210 mm B x 149 mm H
Insidepage: € 1.980

1/2 Page
Bleed:
105 mm B x 297 mm H
Insidepage: € 1.980

1/4 Page
Bleed:
105 mm B x 149 mm H
Insidepage: € 1.155

Insert / leaflet
Depending on size
and grammage:
price on request

TARGET GROUP

sent free of charge in the BeNeLux to

- tile businesses (with or without show room)
- tile traders
- building material businesses with tile department
- paving constructors
- tilers' equipment suppliers
- manufacturers, importers and wholesale businesses
- marble workers and stonecutters
- FECAMO- (BE) & BOVATIN- (NL) members

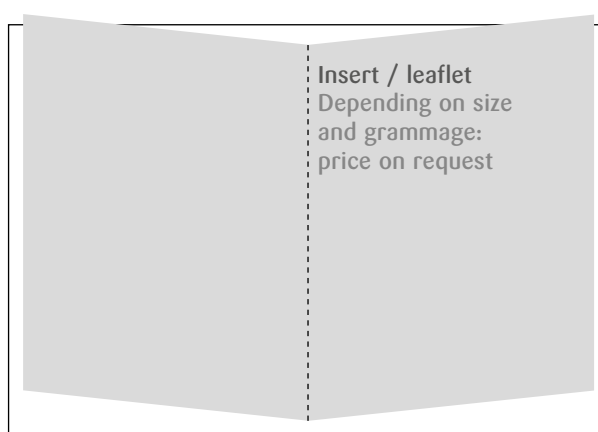
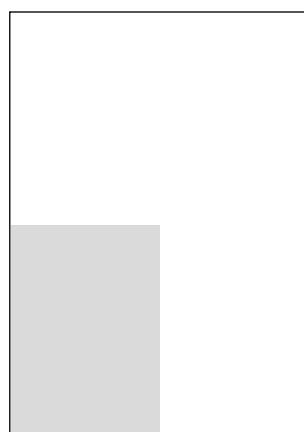
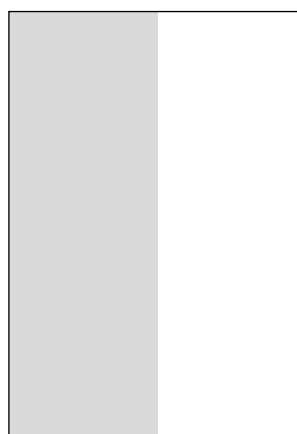
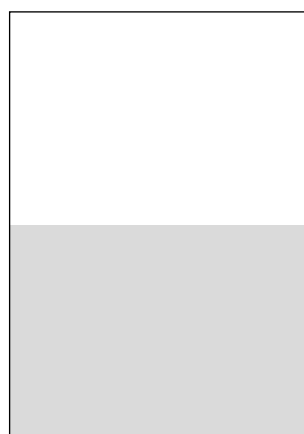
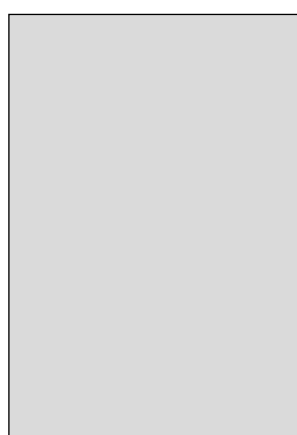
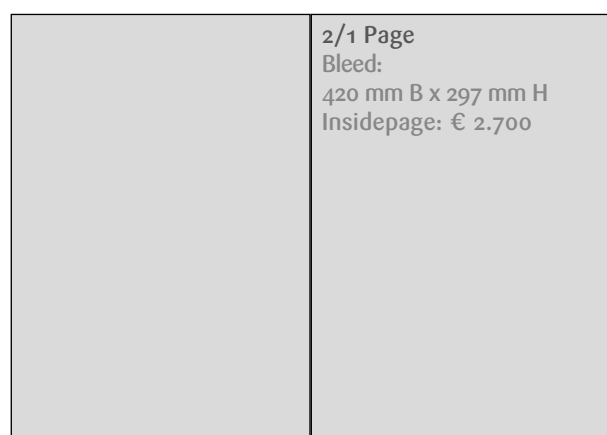
DATES OF PUBLICATION 2016

- n° 53 - 2 April
- n° 54 - 7 July
- n° 55 - 19 September
- n° 56 - 19 November



PRINT RUN

5.391 copies (3.518 DUTCH + 1.873 FRENCH)



TARGET GROUP

sent free of charge to

- gardeners and landscape architects
- garden constructors
- municipality services
- tree and plant nurseries
- garden centres and specialist shops
- motorized garden businesses (machinery)
- building material traders with employees
- golf clubs
- heads of technical services of nursing homes
- recreation areas

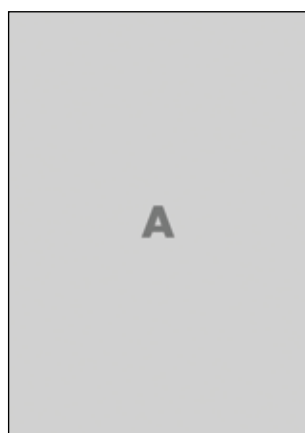
DATES OF PUBLICATION 2016

- n° 71 - 25 February
- n° 72 - 13 May
- n° 73 - 09 September
- n° 74 - 01 December

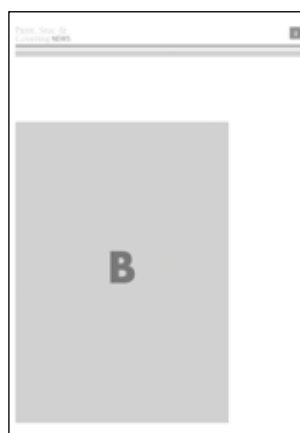


PRINT RUN

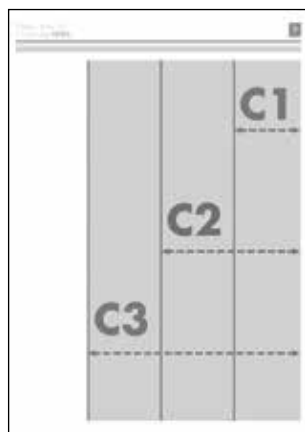
7.976 copies
(5.105 DUTCH + 2.871 FRENCH)



Format A
Bleed: 230 mm L x 350 mm H
Insidepage: € 2.045
Cover 2: € 2.365
Cover 3: € 2.365
Cover 4: € 2.710



Format B
Useful: 163 mm L x 230 mm H
Insidepage: € 1.540



Format C1
Useful: 52 mm L x 318 mm H
Insidepage: € 835

Format C2
Useful: 107 mm L x 318 mm H
Insidepage: € 1.540

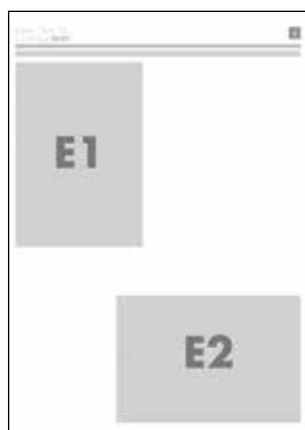
Format C3
Useful: 163 mm L x 318 mm H
Insidepage: € 1.750



Format D1
Bleed: 230 mm L x 84 mm H
Insidepage: € 835

Format D2
Bleed: 230 mm L x 162 mm H
Insidepage: € 1.540

Format D3
Bleed: 230 mm L x 240 mm H
Insidepage: € 1.750



Format E1
Useful : 107 mm L x 152 mm H
Insidepage: € 1.050

Format E2
Useful : 163 mm L x 115 mm H
Insidepage: € 1.050



Format F
Useful: 83 mm L x 84 mm H
Insidepage: € 800
Cover 1: € 1.600

Format G
Useful: 218 mm L x 225 mm H
Bleed: 230 mm B x 235 mm H
Only on cover 1: € 3.250

TARGET GROUP

sent free of charge to

- carpenters aluminium - wood - PVC
- kitchen builders
- machinery aluminium - wood - PVC
- wholesale trade + import
- furniture factories
- interior builders
- wood traders with employees
- porch- & stairs builders
- factories & assemblers of doors & windows

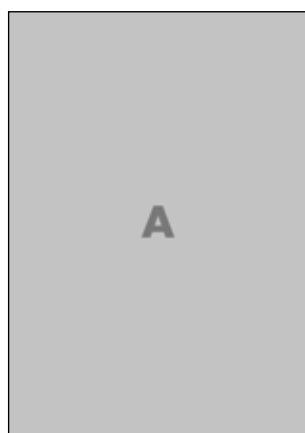
DATES OF PUBLICATION 2016

- n° 81 - 17 Februari
- n° 82 - 23 April
- n° 83 - 17 June
- n° 84 - 9 September
- n° 85 - 21 October
- n° 86 - 20 December

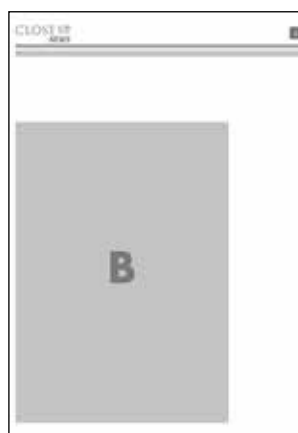


PRINT RUN

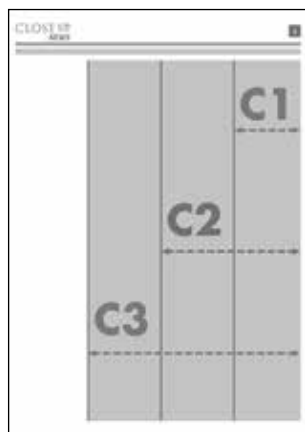
8.492 copies
(5.859 DUTCH + 2.633 FRENCH)



Format A
Bleed: 230 mm L x 350 mm H
Insidepage: € 2.550
Cover 2: € 3.000
Cover 3: € 2.940
Cover 4: € 3.300



Format B
Useful: 163 mm L x 230 mm H
Insidepage: € 2.150



Format C1
Useful: 52 mm L x 318 mm H
Insidepage: € 1.200

Format C2
Useful: 107 mm L x 318 mm H
Insidepage: € 2.150

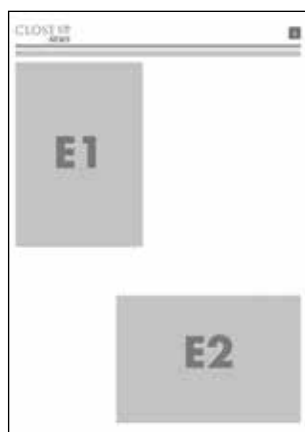
Format C3
Useful: 163 mm L x 318 mm H
Insidepage: € 2.545



Format D1
Bleed: 230 mm L x 84 mm H
Insidepage: € 1.200

Format D2
Bleed: 230 mm L x 162 mm H
Insidepage: € 2.150

Format D3
Bleed: 230 mm L x 240 mm H
Insidepage: € 2.545



Format E1
Useful : 107 mm L x 152 mm H
Insidepage: € 1.200

Format E2
Useful : 163 mm L x 115 mm H
Insidepage: € 1.200



Format F
Useful: 83 mm L x 84 mm H
Insidepage: € 1.100
Cover 1: € 2.150

Format G
Useful: 218 mm L x 225 mm H
Bleed: 230 mm B x 235 mm H
Only on cover 1: € 4.200

TARGET GROUP

sent free of charge to

- do-it-yourself stores
- garden centers
- ironmongeries (retail trade and wholesale trade)
- wood traders
- building material companies
- American warehouses
- non-food department stores
- do-it-yourself wholesale distribution

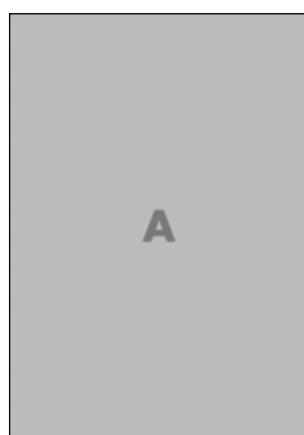
DATES OF PUBLICATION 2016

- n° 91 - 29 February
- n° 92 - 29 April
- n° 93 - 14 June
- n° 94 - 16 September
- n° 95 - 28 October
- n° 96 - 6 December

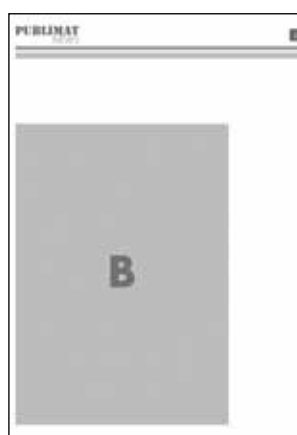


PRINT RUN

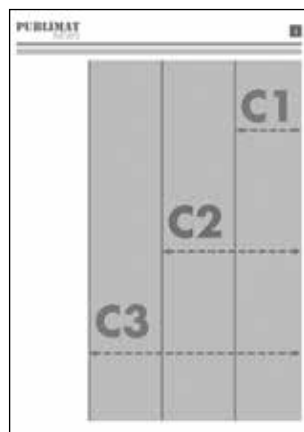
4.638 copies (3.200 DUTCH + 1.438 FRENCH)



Format A
Bleed: 230 mm L x 350 mm H
Insidepage: € 2.395
Cover 2: € 2.800
Cover 3: € 2.580
Cover 4: € 3.080



Format B
Useful: 163 mm L x 230 mm H
Insidepage: € 1.800



Format C1
Useful: 52 mm L x 318 mm H
Insidepage: € 1.050

Format C2
Useful: 107 mm L x 318 mm H
Insidepage: € 1.770

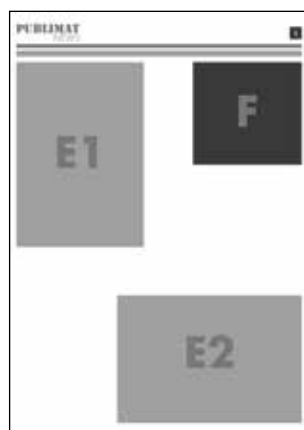
Format C3
Useful: 163 mm L x 318 mm H
Insidepage: € 2.050



Format D1
Bleed: 230 mm L x 84 mm H
Insidepage: € 1.050

Format D2
Bleed: 230 mm L x 162 mm H
Insidepage: € 1.770

Format D3
Bleed: 230 mm L x 240 mm H
Insidepage: € 2.050



Format E1
Useful : 107 mm L x 152 mm H
Insidepage: € 1.080

Format E2
Useful : 163 mm L x 115 mm H
Insidepage: € 1.080

Format F
Useful: 83 mm L x 84 mm H
Insidepage: € 1.050
Cover 1: € 1.750



Format G
Useful: 218 mm L x 225 mm H
Bleed: 230 mm B x 281 mm H
Only on cover 1: € 4.350

Quarterly professional paper for painters, paperhangers, plasterers and decorators.

TARGET GROUP

sent free of charge to

- painters
- paperhangers decorators
- plasterworks
- industrial painting
- paint and varnish wholesale trade & import
- booth builders

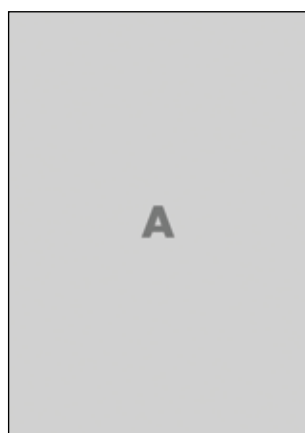
DATES OF PUBLICATION 2016

n° 45 - 10 March
n° 46 - 26 May
n° 47 - 04 October
n° 48 - 09 November

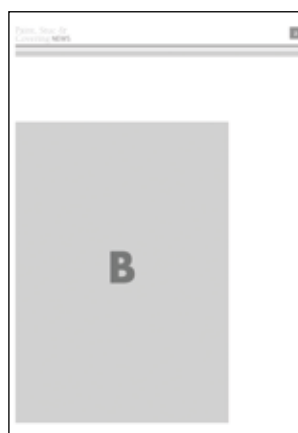


PRINT RUN

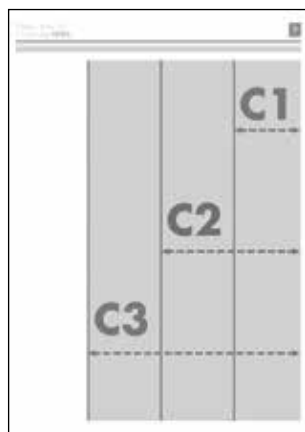
7.587 copies
(5.311 DUTCH + 2.276 FRENCH)



Format A
Bleed: 230 mm L x 350 mm H
Insidepage: € 2.320
Cover 2: € 2.970
Cover 3: € 2.750
Cover 4: € 3.230



Format B
Useful: 163 mm L x 230 mm H
Insidepage: € 1.940



Format C1
Useful: 52 mm L x 318 mm H
Insidepage: € 1.100

Format C2
Useful: 107 mm L x 318 mm H
Insidepage: € 1.940

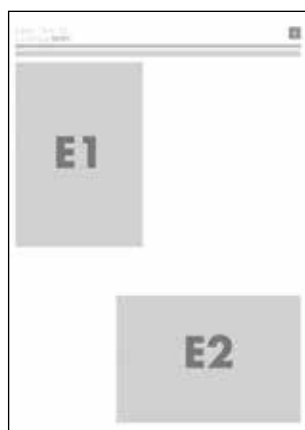
Format C3
Useful: 163 mm L x 318 mm H
Insidepage: € 2.240



Format D1
Bleed: 230 mm L x 84 mm H
Insidepage: € 1.100

Format D2
Bleed: 230 mm L x 162 mm H
Insidepage: € 1.940

Format D3
Bleed: 230 mm L x 240 mm H
Insidepage: € 2.240



Format E1
Useful : 107 mm L x 152 mm H
Insidepage: € 1.100

Format E2
Useful : 163 mm L x 115 mm H
Insidepage: € 1.100

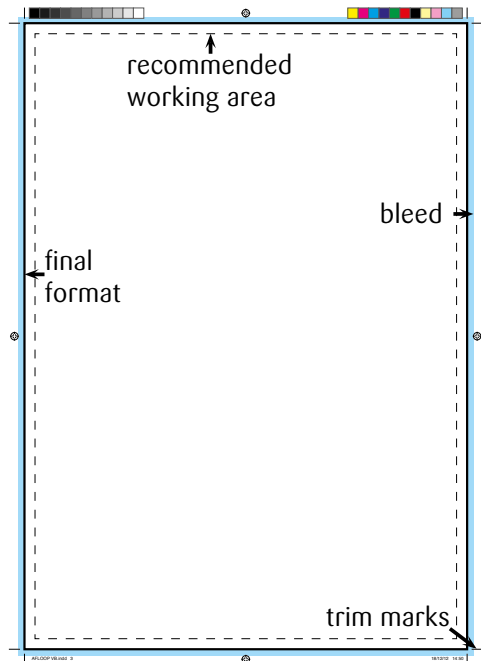


Format F
Useful: 83 mm L x 84 mm H
Insidepage: € 1.000
Cover 1: € 1.940

Format G
Useful: 218 mm L x 225 mm H
Bleed: 230 mm B x 235 mm H
Only on cover 1: € 4.200

dimensions + 3 mm trimming edge on each side

Insert / advertorial: price available on request

- We accept certified PDF or PDF files.
 - You can provide files in the following formats: InDesign files, always include / embed the illustrations and font types.
 - Please use the following layout and design programs for your files: InDesign or Illustrator
 - Your document should be provided with a symmetrical bleed of 3 mm all around,. The bleed area is removed before printing, so no text should appear in this space. However, the background may overlap this area. Leave enough space (5 mm) between the text and the net size or trim edge. The risk here is that other important elements might be cut away.
 - Please make sure your images are 300 DPI at 100% size!
Do not save a lower resolution image at 300 DPI (most images downloaded from the Internet have a screen resolution of 72 DPI and are thus not suitable for printing!)
 - The files should be saved in CMYK format. If you provide files to us in another format such as RGB or Pantone, we will convert these to CMYK.
PLEASE NOTE: this may result in colour variations.
 - All transparencies must be flattened.
- 
- The diagram illustrates the layout requirements for a print advertisement. It shows a rectangular area with a solid blue border representing the 'final format'. Inside this, a dashed line indicates the 'recommended working area'. The area between the dashed line and the solid border is labeled 'bleed'. At the bottom right corner, there are small circles labeled 'trim marks'. The top of the diagram features a color calibration bar and a registration mark.
- This is a national industry magazine: please provide Dutch and French language versions. English-only versions are also possible.
 - Reservation of ads: 4 weeks prior to publication date
 - Delivery of materials: 3 weeks prior to publication date
 - Surcharges for special placements:

Right page	+20%
Opposite the content:	+15%
1st half of the magazine:	+10%
 - Delivery address: tblomme@omicron-media.be

Thank you for your confidence

omicron nv/sa

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